



2013/14 Statewide Initiative
EARLY LEARNING WITH FAMILIES @ YOUR LIBRARY (ELF) 2.0
USING CHILD DEVELOPMENT KNOWLEDGE TO ENHANCE LIBRARY SERVICES FOR FAMILIES



GUIDELINES FOR
ELF 2.0 TARGETED OPPORTUNITY

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Library Services and Technology Act
California State Library

CALIFORNIA STATE LIBRARY
ELF 2.0 TARGETED OPPORTUNITY

As part of the 2013/14 statewide *Early Learning with Families* (ELF) 2.0 initiative, we are pleased to announce a targeted funding opportunity. Unlike a targeted grant, libraries will not receive upfront funding, but will instead be selected for a funding allocation. Allocations of up to \$10,000 per library jurisdiction will be provided for 3 types of approved early learning related expenses from selected vendors. To be considered, libraries will need to apply by **December 6, 2013**. If selected, libraries will need to make their approved acquisitions (based on their funding allocation) and have the associated invoices submitted to Califa for payment directly to the vendor(s) by no later than **June 1, 2014**.

BEFORE YOU APPLY, PLEASE CONSIDER YOUR LIBRARY'S WILLINGNESS & ABILITY TO:

- Have an Action Plan that addresses some aspect of early learning (attendance at the ELF 2.0 CLA Pre-Conference is not required, but having an Action Plan is).
- Undertake approved training and/or order approved items related to early learning within the 3 funding categories below and, where indicated, order items only from the specified vendors:

❖ **Professional Development – tuition for early learning related staff training.**

This is an opportunity to provide staff with training in topics ranging from the principles of early childhood development, to the dynamics of working with families, to practical strategies for incorporating play, art, movement and music into library settings. This could include tuition to attend a particular program training like the February 3-5, 2014 *Family Place Institute™* (MUST be an existing *Family Place Library™* needing new or additional staff trained), or *Music Together*, *Mother Goose on the Loose*, *Strengthening Families*, etc. Other options include tuition for staff to take a child development course at a local community college or university, or to create a specific in-service training for staff at which a content expert like Jim Gill, Bev Bos, Sharron Krull or Francie Dillon (to name just a few) would present. All trainings must be completed by May 31, 2014.

❖ **Equipment – play structures, furniture or tablet technology.**

Allocations can be used towards the acquisition of a [Play & Learn Island](#) (through Califa), child/family friendly furniture or play structures from these specific vendors:

- Community Playthings <http://www.communityplaythings.com/>
- Demco <http://www.demco.com/>
- Discount School Supply <http://www.discountschoolsupply.com/>
- Lakeshore Learning Materials <http://www.lakeshorelearning.com/>

Or iPad tablets (MUST be acquired through Califa and MUST be [CIPA](#) compliant)

❖ **Supplies – developmentally appropriate toys and/or materials specific to providing art, music, movement and/or play experiences in your library, including resources for staff to deliver such programming.**

Must acquire items from these specific vendors:

- Demco <http://www.demco.com/>
- Discount School Supply <http://www.discountschoolsupply.com/>
- Folkmanis Puppets <http://www.folkmanis.com/>
- Lakeshore Learning Materials <http://www.lakeshorelearning.com/>
- Little Folk Visuals <http://www.littlefolkvisuals.com/>
- Melissa and Doug <http://www.melissaanddoug.com/>

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- Participate in an online survey (Spring 2014) about this targeted opportunity and the State Library's *Early Learning with Families* initiative in general.
- Submit invoices to Califa no later than June 1, 2014 and Califa will make the payments directly to the approved vendors.

Up to \$10,000 in allocated funds can be provided per library jurisdiction. Keep in mind, however, that we hope these resources will benefit as many libraries as possible, so not all proposed acquisitions or training may be approved. And, although you can mix and match expense categories, precedence will be given to those libraries that have prioritized their needs into one or two categories. Libraries will be selected to participate based on their applications and will be notified by **December 20, 2013**.

All approved acquisitions and/or training must be ordered or undertaken, and invoices submitted to Califa, between January 1 and May 31, 2014.

APPLICATION DEADLINE: DECEMBER 6, 2013

Questions? Contact Suzanne Flint at suzanne.flint@library.ca.gov or 916-651-9796